

F.No. 2-8/2025-MEC
Government of India
Ministry of Education
Department of School Education & Literacy

Kartavya Bhavan-2, New Delhi
Dated:- 18th June, 2026

To,

As per list attached

Subject:- Seeking Support for Wild Wisdom Global Challenge 2026 for students -reg.

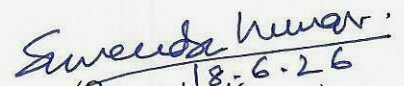
Ma'am/Sir,

I am directed to forward herewith a communication dated 19.05.2026 received from Environment Education, World Wide Fund (WWF)-India on the subject mentioned above and to say that WWF-India has recently launched the 19th edition of the Wild Wisdom Global Challenge (WWGC). The theme for this year's Challenge is "**From the Coastline to the Seafloor - An Ocean Odyssey**". Through participation, students will get introduced to the fascinating world beneath the waves, while building awareness about marine conservation through fascinating themes. A brief overview of the programme is also enclosed herewith.

2. It is requested to disseminate this information to all schools under your jurisdiction and ensure maximum participation in WWGC, 2026.
3. This issues with the approval of competent authority.

Encl. as above

Yours faithfully


(Surendra Kumar)
18-6-26

Under Secretary to the Govt. of India
Tele. No. 24014953

To:-

1. Additional Chief Secretary/Principal Secretary/Secretary Education of all States/UTs
2. Director NCERT
3. Chairperson, CBSE
4. Commissioner, KVS
5. Commissioner, NVS



WWF India Secretariat :
Pirojsha Godrej National
Conservation Centre
172-B, Lodi Estate,
New Delhi-110 003
India

Tel: +011-41504814/15
Fax: +011-41504779
www.wwfindia.org

To,
The Secretary
Department of School Education & Literacy
Ministry of Education, Govt. of India

7/5/26
Subject: Seeking support towards WWF-India's Wild Wisdom Global Challenge 2026 for School Students.

Respected Sir,

We express our heartfelt gratitude to the Ministry of Education, Government of India, for its valued support to WWF-India's Wild Wisdom Global Challenge over the past three consecutive years. The Ministry's encouragement has played a pivotal role in transforming this initiative into one of the largest environmental education platforms for school students in the country.

The Wild Wisdom Global Challenge 2025 marked a historic milestone with participation from four continents—Africa, America, Asia-Pacific, and Europe. In India alone, more than 500,000 students from over 3,500 schools participated. Achieving these remarkable heights would not have been possible without the Ministry's invaluable support and trust.

WWF-India, one of the country's leading conservation organisations, strongly believes in the power of education to build a sustainable and secure future for our children.

The Wild Wisdom Global Challenge (WWGC), a flagship initiative of WWF-India since 2008, is an engaging and interactive programme that invites students to explore the fascinating world of biodiversity and wildlife conservation. Designed to spark curiosity and inspire action, it encourages children from an early age to understand their vital role in protecting nature.

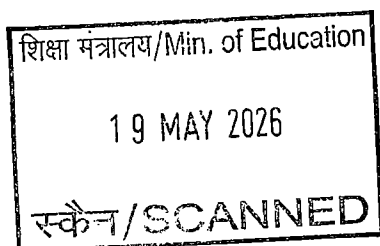
As we launch the 19th edition of the Wild Wisdom Global Challenge 2026, we humbly seek the continued partnership of the Ministry of Education in extending its support and encouraging schools across India to participate in this prestigious initiative, **without any financial liability on the Ministry.**

Please find enclosed the programme circular along with last year's report for your kind perusal.

With India leading this global environmental education movement, the Ministry's continued support will further strengthen our shared vision of nurturing informed, responsible, and future-ready citizens.

Thanking you,
Yours Sincerely,


Neha Raghav, Director, Environment Education, WWF-India



Mr. Arvind Wable, President
Mr. N. Kumar, Vice President & Trustee Treasurer
Mr. Jamshyd N. Godrej, Trustee
Mr. Arun Malra, Trustee
Ms. Chanda Singh, Trustee
Ms. Mridula Ramesh, Trustee
Mr. Anil Kumar V Epur, Trustee
Mr. Srijoy Das, Trustee

WWF- WILD WISDOM GLOBAL CHALLENGE 2026- CIRCULAR

About Wild Wisdom Global Challenge

The Wild Wisdom Global Challenge (WWGC), an annual initiative by WWF-India since 2008, is an exciting and interactive program that invites students to dive into the fascinating world of biodiversity and wildlife conservation. Designed to spark curiosity and inspire action, this initiative encourages children from an early age to discover their vital role in protecting nature.

Theme of the challenge

This year's theme, ***“From the Coastline to the Seafloor — An Ocean Odyssey,”*** introduces students to the fascinating world beneath the waves, while building awareness about marine conservation. This year's challenge will take you on a journey through marine life across six fascinating themes:-

1. Marine Diversity and distribution
2. World Beneath the Waves
3. Life Functions Underwater
4. Adaptations and Behaviour
5. Challenge to Oceans Health
6. Human- Ocean Interaction and conservation stewardship

PREPARATION MATERIAL FOR SCHOOLS

(These resources will help students prepare effectively for all levels of the challenge)

WWF-India will provide:

- E-learning study material
- Practice quiz series
- Expert-led sessions by marine specialists

Eligibility

Schools can join the challenge by engaging students from 6th-9th Grade.

Registration Fee: No registration fee

Registration deadline: Registrations will be open till 15th August, 2026!

LEVELS OF THE CHALLENGE

Level	Description	Time line
Round 1- Classroom Level (Virtual)	• A series of quizzes will be hosted virtually on the WWGC website. • Participating students will attempt the quizzes online during the classroom-level phase. • Scores from each quiz will be recorded and will accumulate over the course of the series.	July- September, 2026

	Based on the cumulative scores, the top two students from each classroom will qualify for the next level.	
Round 2- State Level (Virtual)	- Top two qualified students will participate in the State Level round. The competition will be conducted online on a digital platform. - Top-performing participants will advance to the next level.	September-October, 2025
Round 3- Zonal Level (On-ground)	- Top-winning teams from each state will qualify for the Zonal Level. - A total of five Zonal Rounds will be conducted across India. - Qualified teams will compete in their respective zonal rounds through on-ground events. - Zonal winners will advance to the next level of the Wild Wisdom Global Challenge.	November, 2026
Round 4- National Finale (On-ground)	- The top-winning (5) team from each zone will qualify for the on-ground National Level round to be conducted in Delhi. - Zonal winners will compete to determine the National Champion of the Wild Wisdom Global Challenge.	November, 2026
Round 5 – International Finale (Virtual)	- The National Champion will represent the country at the global level on a virtual platform. - Teams will compete against top participants from around the world and will be crowned the Global Champion.	December, 2026

***All levels of the challenge will be conducted in English language, only.**

REWARDS

GRAND PRIZE – WILD EXPLORER EXPERIENCE- All-expenses-paid trip to a National Park / Nature Reserve for teams securing 1st, 2nd and 3rd positions at National Level

Students	Teacher Coordinator	School
Classroom Level Digital certificate of participation State, Zonal, National Level Awards - Trophy for the winning team - Medals for 1st Runner up, 2nd Runner up and Consolation - Certificate of participation with exciting prizes	Certificate of appreciation Upon securing any of the top three position at National level, teacher coordinator will also be provided all-expenses-paid trip to a National Park/ Nature Reserve with the students.	Upon securing first position at international level, winning school will receive exciting prizes. Wild Wisdom Champions 2026 trophy with certificates

Note: All schools are encouraged to circulate this information among the students for participation. For further queries, you may contact: WWF-India (Between 9:30 am – 5:30 pm) on 9958982352, 7428056770.

Register here: <https://wildwisdom.wwfindia.org/>

For more details email to wildwisdom@wwfindia.net

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