

From

Tmt.S.Shanthi,
Joint Director(NSS)
Directorate of School Education,
Perasiriyar Anbazhagan Kalvi Valagam,
Chennai - 06

To

Chief Educational Officers
All Districts.

R.C.No:067428/M1/S1/2025 Dated:29.10.2025

Sub : School Education -"Puthulir" - School Innovation & Ideation Challenge for TN School Students (8th Standard to 12thStandard) - Registration and Participation - Reg.

Ref : Director, Centre for Entrepreneurship Development (CED), Anna University ,Lr.no.76/CED/EVE/PUTHULIR/2025-26 , Dated:28.10.2025

Department of School Education, Tamilnadu & Centre for Entrepreneurship Development (CED), Anna University is jointly organizing Puthulir 2025, An Innovation & Ideation Challenge designed to ignite the creative potential and problem-solving skills of school students across Tamilnadu. The competition will be held in multiple stages, providing a platform for young minds to showcase their ideas.

In this regard, the Head Masters of all Government / Government-aided schools in Tamil Nadu are requested to inform their students (8th Standard to 12thStandard) about Puthulir and facilitate their registration, attendance and active participation (of minimum 5 teams + 1 mentor-teacher / team per school) to promote the development and growth of an entrepreneurial culture in schools. All chief Educational officers are instructed to take necessary action in this regard.

Key Takeaways to Schools

- All registered schools shall be part of Anna University Student Entrepreneurship Club
- Student Internship Opportunities/Workshops from CED-AU/AUSEC

Key Takeaways to Schools

- Cash rewards worth INR 3,50,000
- Mentorship opportunities to develop the idea to prototype
- Entrepreneurship & Innovation Club Chapter Membership
- Startup incubation.
- Scholarships to entrepreneurial boot camps of CED AU
- Internships with startups.
- Access to resources like co-working spaces, funding opportunities, or seed investments.

Stages of Puthulir 2025:

Stage	Timeline	Description
Level 0	12th Sep to 14th Nov, 2025	Online Registration of Teams (No registration charges for students of Govt. & Govt. Aided Schools)
Level 1	15th Nov, 2025	Preparedness Round: Online Ideation Program
Level 2	17th to 19th Nov 2025	Problem Statement Submission
Level 3	20th Nov to 23rd Nov 2025	District level Selection - Online
Level 4	Last week of Nov 2025.	State level Finale at Anna University, Chennai - Offline

For Registration & other details, visit the website : www.auced.com/puthulir

Annexure : Reference letter cited

[Handwritten Signature]
29/10/25
Joint Director(NSS)

Copy to

Director (i/c)
Centre for Entrepreneurship Development,
No.32,Platinum Jubilee Building ,
AC Tech Campus , Anna university , Chennai-25

[Handwritten Signature]
29.10.25



CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT
ANNA UNIVERSITY, CHENNAI - 600 025
தொழில்முனைவோர் மேம்பாட்டு மையம்
அண்ணா பல்கலைக்கழகம், சென்னை - 600 025



Dr. G. S. Mahalakshmi
Director (i/c) - CED

Phone: 044-2235 9290(D) / 9289(O)
Email: dirccd@annauniv.edu

Lr. No. 76/CED/EVE/PUTHULIR/2025-26

Date: 28.10.2025

To
The Director,
Directorate of TN Govt. Schools
Chennai – 06.

Handwritten signature and date:
Sd/ (GSS)
25/10/2025

Dear Sir,

Sub: "Puthulir" - School Innovation & Ideation Challenge for TN School Students (8th Grade to 12th Grade) – Registration and Participation – Reg.

Ref: R.C. No. 067428/M1/S1/2024 dt. 18.10.2024

Department of School Education, Tamilnadu & Centre for Entrepreneurship Development (CED), Anna University is jointly organizing **Puthulir 2025**, An Innovation & Ideation Challenge designed to ignite the creative potential and problem-solving skills of school students across Tamilnadu. The competition will be held in multiple stages, providing a platform for young minds to showcase their ideas.

In this regard, the **Principals/Head Masters** of all the **Govt. and Govt. aided schools** in Tamilnadu are requested to inform their students (**8th Grade to 12th Grade**) about the Hackathon and facilitate their registration, attendance and active participation (**of minimum 5 teams + 1 mentor-teacher/team per school**) to promote the development and growth of an entrepreneurial culture on their campus.

Key Takeaways to Schools

- All registered schools shall be part of Anna University Student Entrepreneurship Club (AUSEC) Student Chapter.
- Student Internship Opportunities/Workshops from CED-AU/ AUSEC

Key Takeaways to Students

- Cash rewards worth INR 3,50,000
- Mentorship opportunities to develop the idea to prototype
- Entrepreneurship & Innovation Club Chapter Membership
- Startup incubation.
- Scholarships to entrepreneurial boot camps of CED AU
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For Registration & other details, visit the website: www.auced.com/puthulir

For Queries/Clarifications, reach out to Centre for Entrepreneurship Development, Anna University @ 044-22359289/cedau.outreach@gmail.com

Thanking you,

Yours Sincerely

Director (i/c) - CED