

PROCEEDINGS OF CHIEF EDUCATIONAL OFFICER VELLORE

R.C.NO.5449/B5/2025 DATED.07.11.2025

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SUB: School Education "Puthulir" School Innovation & Ideation Challenge
for TN School Students (8th Standard to 12thStandard)
Registration and Participation – Reg.

Ref: 1. Director, Centre for Entrepreneurship Development (CED),
Anna University, Lr no 76/CED/EVE/PUTHULIR/2025-
26, Dated:28.10.2025
2. Letter from Joint Director(NSS)
R.C.NO.067428/M1/S1/2025 Dated:29.10.2025

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With reference to the Letter (2) cited above, The Department of School Education Tamilnadu & Centre for Entrepreneurship Development (CED) Anna University is jointly organizing "Puthulir 2025", An Innovation & Ideation Challenge designed to ignite the creative potential and problem-solving skills of school students across Tamilnadu. The competition will be held in multiple stages, providing a platform for young minds to showcase their ideas.

In this regard, the Head Masters of all Government / Government-aided schools in Vellore District are instructed to inform their students (8th Standard to 12thStandard) about Puthulir and facilitate their registration, attendance and active participation (of minimum 5 teams+1 mentor-teacher/team per school) to promote the development and growth of an entrepreneurial culture in schools. All head masters are instructed to take necessary action in this regard

Key Takeaways to Schools

1. All registered schools shall be part of Anna University Student Entrepreneurship Club
2. Student Internship Opportunities/Workshops from CED-AU/AUSEC

Key Takeaways to Schools

- Cash rewards worth INR 3,50,000
- Mentorship opportunities to develop the idea to prototype
- Entrepreneurship & Innovation Club Chapter Membership
- Startup incubation.
- Scholarships to entrepreneurial boot camps of CED AU
- Internships with startups
- Access to resources like co-working spaces, funding opportunities, or seed investments

stages of puthilir 2025:

stage	Timeline	Description
Level 0	12th sep to 14 th nov 2025	Online Registration of Teams (No registration charges for students of Govt & Govt.Aided Schools.
Level 1	15 th nov,2025	preparedness round:online ideation program
Level 2	17th to 19th Nov 2025	Problem Statement Submission
Level 3	20th Nov to 23rd Nov 2025	District level Selection Online
Level 4	Last week of Nov 2025	state level Finale at Anna University, Chennai - offline

For Registration & other details, visit the website: www.auced.com/puthulir

Annexure: Reference letter 2 cited

For
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10/11/25
Chief Educational Officer
Vellore.

To

Head Masters
All Govt/Govt Aided Schools
Vellore District
(Through this office website)

COPY TO

1. District Educational officer
(secondary/elementary)
District Educational office
vellore
(Through this office G-mail)