

**GOVERNMENT OF TAMIL NADU
DEPARTMENT OF ENVIRONMENT AND CLIMATE CHANGE
TAMIL NADU CLIMATE CHANGE MISSION**

Mascot Design Contest

Climate change is a globally discussed topic, encompassing the interest of scientific communities and the Governments. Raising awareness and making the science of climate change understandable to all is referred to as climate literacy. As part of spreading climate literacy to the masses, the Department of Environment and Climate Change, Government of Tamil Nadu has scheduled to conduct the Climate Summit 3.0, during February 2025. Where in a "Mascot Design Contest" has been planned to encourage the youth involvement in Climate action. This unique initiative welcomes the participation of talented school and college students, as well as youth from across Tamil Nadu. The contest serves as a platform to showcase their creativity and take part in the state's efforts to combat climate change. The mascot designed by the participants must represent environmental sustainability, innovation, and ecological awareness. The winner of the contest will receive a cash prize of ₹1,00,000 as the first prize and honoured during the summit. Further, consolation prizes of ₹10,000 each will be awarded to five individuals. Participants are requested to submit their creations by scanning the QR code provided or by sending them via email to **mascotccm@gmail.com** before **31.01.2025**. The QR Code for application will be found in the websites <http://www.environment.tn.gov.in/> and <https://tnclimatechangemission.in/>

For further details, please contact:

- **The Director,**
Department of Environment and Climate Change,
9th floor, No. 327, Metros, Anna Salai, Nandanam, Chennai - 600035
Phone: 044 - 24336421
Email: mascotccm@gmail.com
Website: <http://www.environment.tn.gov.in/> and
<https://tnclimatechangemission.in/>



Department of Environment,
Climate Change and Forest
Government of Tamil Nadu



**TAMIL NADU
CLIMATE
SUMMIT
3.0**

Mascot Design Contest

Be A Part of this Sustainable Initiative

Participate and Win Exciting Prizes &
Recognition from Tamil Nadu Government

Opportunity to Showcase your Creativity in
Tamil Nadu Climate Summit 3.0



1 Lakh
Cash Prize



Runner up
10,000
Cash Prize for
5 Members

Criteria for Mascot

1. The Mascot shall embody Sustainability, Innovation and Eco-Consciousness.
2. The Mascot should be adaptable for Animations, Campaigns and Merchandise of Department of Environment and Climate Change.

For any queries, write us to
mascotccm@gmail.com

Last Date of Submission:
31.01.2025

Scan to Submit
Your Entries



L. S. B.
21/01/2025

**For Chief Mission Director,
Tamil Nadu Climate Change Mission/
Director, Department of Environment &
Climate Change**

L. S. B.
21/01/25

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