

**Proceedings of the Chief Educational Officer, Vellore**

**R.C.No.327/A4/2025. Dated. 27/01/2025**

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Sub School Education – Announcement for the year 2023 – 2024 – Tamil Nadu Climate summit 3.0 – Mascot Design Contest – Participation of Students – communication - Regarding

Ref Chennai – 35, Letter from the Chief Mission Director, Tamil Nadu Climate Change / Director, Department of Environment and Climate Change R.C. No. 346/TNCCM/DoE&CC-2024, Dated, 21/01/2025

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As per the reference letter cited above, the Tamil Nadu Climate Summit 3.0, the Tamil Nadu Climate Change Mission (TNCCM) has launched a Mascot Design Contest aimed at promoting climate literacy and raising awareness of environmental sustainability among students and youth. This unique initiative encourages creativity and fosters involvement of students and youngsters in climate action.

In this regard, the Government / Aided High and Higher Secondary School Headmasters are instructed to encourage the students to participate in this contest. The contest offers an exciting platform for participants to showcase their creativity and support the state's efforts in addressing climate change.

**Key Details of the contest are as follows:**

1. **Theme** : The mascot should represent environmental sustainability, innovation and eco-consciousness.
2. **Eligibility** : Open to School Students.
3. **Prizes** : First Prize – Rs. 1,00,000 (Cash)

Runner – up – Rs. 10,000 (Five Consolation Prizes)

Submission Deadline - 31<sup>st</sup> January 2025

Submission - Participants can scan the QR Code Provided in the official poster or email their entries to [mascotccm@gmail.com](mailto:mascotccm@gmail.com) The QR Code for application will be found in the websites <http://www.environment.tn.gov.in/> and <https://tnclimatechangemission.in/>

Therefore, All Govt / Aided High and Higher Secondary School Headmasers are asked to disseminate the above information to students for ensuring maximum participants in this mascot design contest.

Encl : Mascot Design Contest

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Chief Educational Officer,  
Vellore.

To:  
The Headmasters,  
All Government / Aided - High Schools, Higher Secondary Schools.  
Vellore District.

Copy to :

1. The Chief Mission Director, Tamil Nadu Climate Change Misson. Chennai – 35.
2. District Educational Officers, (Secondary ), Vellore District.  
(In order to proceed further) (Through this office E-mail)