

WWF WILD WISDOM GLOBAL CHALLENGE 2024

About Wild Wisdom Global Challenge

‘Wild Wisdom Global Challenge’ is an educational initiative carried out by WWF-India (World Wide Fund for Nature). The objective of this programme is to engage and educate school students (6th-9th grade) to learn about Biodiversity, Wildlife and discover their role in nature conservation at an early age. This programme provides a platform for schools across the world to provide learning opportunities to children around environmental education in an interactive and childfriendly approach.

Theme 2024:REPTILES “THE ULTIMATE SCALY SURVIVALISTS”

Each year, WWF-India choose a relevant and thought-provoking theme for Wild Wisdom Challenge. From learning about creatures deep in the soil to the fascinating forest biodiversity, the themes of the quiz provide a variety to participants every year. **Through the challenge content and quizzes, students will learn about the captivating world of “Reptiles”. The challenge format will provide a unique and fantastic opportunity to educate children about reptiles and related conservation.**

The **Wild Wisdom Global Challenge 2024** will delve into the remarkably diverse physical, behavioral adaptations and survival strategies of reptiles worldwide. Contribute to preserving their habitats and ensuring their continued thriving.

The key details of the Global Wild Wisdom Challenge Model are as follows:

AGE GROUP : GRADE 6-9			
No. of Rounds	Mode	Description	Time line
Round 1- Classroom Level	Paper and pencil test	<ul style="list-style-type: none">E-question paper will be sent to schoolsAll students (6-9th) will take the quizTop scoring 30 students per school will proceed to next round.	July- August, 2024

Round 2- School Level	Digital round	<ul style="list-style-type: none"> • One week learning journey designed in a way to allow students to earn points on answering quiz questions and completing activities. • Top Two students from each school qualifies for the state level round. 	26 th August- 9 th September, 2024
Round 3- State Level	On-ground	<ul style="list-style-type: none"> • Eligible schools/ students (represented by top two students each) will compete with other schools at the on-ground State level rounds. 	September- October, 2024
Round 4- Semi-Final	Digital	<ul style="list-style-type: none"> • Top winning school (represented by two students) from state will participate in the digital Semifinal round. 	November, 2024
Round 5- National Final round	On-ground	<ul style="list-style-type: none"> • Top 6 teams from the semi-final round will qualify for the onground National level round. • Teams will travel to Delhi and compete with each other 	November, 2024
Round 5 – International Level	Digital on Zoom	<ul style="list-style-type: none"> • National level winning school will join the International finale on zoom • Winning teams from different countries from across the globe will compete 	December, 2024

Registration Fee- There is no registration fee

Preparation material for schools

Upon successful registration, schools will receive access to digital learning material to gear up for the quiz.

Rewards for students

1. All participating children will receive a digital participation certificate.

2. Top 30 classroom challenge winners will receive printed certificates.
3. State level winners will receive certificates and trophies and exciting prizes/ goody bags
4. Top 3 National level winning teams will win a sponsored trip to the forest area/ National park/sanctuary.
5. Winning school will earn a rolling trophy

Registration timeline

Registrations will be open till 31st July, 2024!

Note: All schools are encouraged to sign up for the challenge and engaged its students from 6th9th grade. For further queries, you may contact: WWF-India (Between 9:30 am – 5:30 pm). Refer to enclosed list of contacts

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