

HDFC ERGO Insurance Awareness Award Junior 2024
Tamil Nadu and Puducherry Chapter

Date: 01 Feb 2024

To
The Director
School Education Department
DPI Campus, Chennai

Subject: Invitation to Participate in HDFC ERGO Insurance Awareness Award Junior 2024 - Tamil Nadu and Puducherry Chapter

Respected Sir,

We are excited to bring to your attention a unique opportunity for your institution to participate in the **HDFC ERGO Insurance Awareness Award Junior 2024 - Tamil Nadu and Puducherry Chapter**, an initiative designed to promote insurance awareness among young minds.

We started the Insurance Awareness Awards – Junior Quiz, in 2016 at a National level, with a vision to educate young minds on insurance and thus equip the future generation of India with the necessary knowledge on insurance, thereby paving a road to an insurance-aware India. Over the past eight years, this programme has gained immense popularity among school children and during our last season in 2023, we got the highest ever participation from 2205 schools from across 150 cities of the country.

Insurance Awareness Awards – Junior Quiz serves as an opportunity for the students to go beyond their textbooks and explore knowledge on varied topics. For example, along with the other rewards, this year we facilitated all the grand finale participants, their teachers and parents, for an in-person visit to the ISRO, Hyderabad. This was a unique opportunity for these students, to visit the epicenter of the space research center of the country, and have inspiring interaction with the senior scientists. Besides, the Insurance Awareness Awards – Junior Quiz 2023, was also widely covered and applauded by the National and Regional media, with senior journalists even participating in the event as industry experts, and encouraging the participants of zonal and grand finale rounds.

Encouraged by the humongous success of the Insurance Awareness Awards – Junior Quiz at a National level, we are all geared to start the Tamil Nadu and Puducherry Chapter of this quiz. Tamil Nadu also happens to be one of the states, which we have been allocated by IRDAI, the insurance regulator, under its State Insurance Awareness Programme – aligned with the regulator's Vision of "Insurance for all by 2027". Tamil Nadu and Puducherry Chapter of Insurance Awareness Awards – Junior Quiz, is a step ahead to deepen our commitment to promote insurance awareness to the grassroots and will serve as a steppingstone for young bright minds to explore the world of insurance – beyond their regular studies.

All the students in 8th and 9th grades from government schools across Tamil Nadu and Puducherry can participate in this quiz. Each team comprises of 2 students – both from 8th standard or both from 9th standard, or one from the 8th standard and one from the 9th standard. We invite each school to nominate one or more teams. A maximum of 3 teams can take part in the quiz from each school.

To equip the students with the necessary knowledge on insurance, and prepare for the quiz rounds, we have designed a comprehensive booklet, which the participants can use as a study guide. This booklet will be shared with all the students, who have registered for the quiz.

Below are the various rounds with timelines of Insurance Awareness Awards – Junior Quiz 2024, Tamil Nadu and Puducherry chapter

Phase 1 - Preliminary Round (Online):

Scheduled: Last week of February 2024

Format: Google Forms

Participation: All teams across the state

Top 48 Teams proceed to Phase 2

Phase 2 - Zonal Rounds (Online via Zoom):

Scheduled: First week of March 2024

Format: Zoom Meeting

Participation: 4 Zonal Rounds with 12 teams each

Top 8 Teams (2 from each Zonal Round) proceed to Phase 3

Please note:

- 1. It is a pre-requisite for all qualifying students for the zonal rounds, to have fast internet connection and a device.*
- 2. Team members of all the zonal teams will need to participate in virtual zonal rounds together from one device*

Phase 3 - Grand State Finale (In-person event in Chennai):

Scheduled: Second week of March 2024

Venue: A five-star Hotel (Transport, stay, and food arrangements will be provided to the qualifying team, one teacher and 1 parent of each student)

Rewards and Recognition

Insurance Awareness Awards – Junior Quiz 2024, Tamil Nadu and Puducherry Chapter gives an opportunity for the participants to be recognised at a state level. All participating students will be awarded a digital participating certificate. Besides, the participants who successfully moved to Zonal rounds will receive a special Zonal round participation certificate.

The grand finale participants and winners will also receive monetary rewards, along with huge recognition in the region, as below

Rewards for the finalists			
Sr. No	Gratification for teams	Amount	Remarks
1	Price Money - to Winner	1,50,000	INR 50,000/- per individual (considering 2 students and the school)
2	Price Money - to 1st Runner-up	90,000	INR 30,000/- per individual (considering 2 students and the school)
3	Price Money - to 2nd Runner-up	60,000	INR 20,000/- per individual (considering 2 students and the school)
4	Price Money - to 3rd Runner-up	30,000	INR 10,000/- per individual (considering 2 students and the school)
5	Price Money - to 4th Runner-up	30,000	INR 10,000/- per individual (considering 2 students and the school)
6	Price Money - to 5th Runner-up	30,000	INR 10,000/- per individual (considering 2 students and the school)
7	Price Money - to 6th Runner-up	30,000	INR 10,000/- per individual (considering 2 students and the school)
8	Price Money - to 7th Runner-up	30,000	INR 10,000/- per individual (considering 2 students and the school)

Besides, the grand finale will also be covered widely by the state media of Tamil Nadu, thereby allowing the finalists to be in the limelight.

Your support in spreading awareness and registering school teams is crucial. We kindly request your cooperation in sharing the required information at your earliest convenience.

We at HDFC ERGO believe in spreading awareness and would like to keep all the participating schools, student and students' parents engaged with our weekly/monthly updates on HDFC ERGO Insurance Awareness Award Junior initiative throughout the campaign.

We appreciate your commitment to education and look forward to your school's active participation in this impactful initiative.

Thanking you.
Sincerely,

HDFC ERGO

(government and aided schools)



HOW TO REGISTER?	Register Online at: bit.ly/quiz-hdfcergo-tnpy Or please fill this form, scan/click a picture and send us the image: <ul style="list-style-type: none">• via WhatsApp to 9943997373 (or)• via Email to quiz.hdfcergo.tnpy@gmail.com
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REGISTRATION FORM

District: _____

School Name: _____

Permission Granted by: _____

Details	Student 1	Student 2
Name		
Class (8/9 only)		
Parent Mobile No		
Parent E-mail ID		
Teacher Mobile No		
Teacher E-mail ID		

Signed by: _____



भारत 2023 INDIA

वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE



भारतीय बीमा विनियामक और विकास प्राधिकरण
INSURANCE REGULATORY AND
DEVELOPMENT AUTHORITY OF INDIA

26th May, 2023

Dear Dr V Irai Anbu,

Sub: State Insurance Plan

I refer to the letter dated 2nd November, 2022 (attached) from Shri Debasish Panda, Chairman, IRDAI, seeking your participation in the IRDAI initiative of 'State Insurance Plan' aimed at increasing insurance penetration in India and bridging the insurance protection gap. The initiative is towards realizing our vision of "Insurance for All" by 2047.


Following upon IRDAI Chairman's letter, the CEOs/ MDs of the designated Lead Insurers of your State were advised to meet with you to strategize on the implementation of the Plan. The aforementioned letter also requested for the nomination of a nodal officer by the State to work and coordinate with the Lead Insurers. The details of the Lead Insurers of your state are as follows:

Sl. No.	Lead Insurer	State Project Lead	Email Id	Contact No.
1	Kotak Mahindra Life Insurance Company Limited	Shri Ganeshkumar B	ganeshkumar.b@kotak.com	9820454572
2	HDFC Ergo GIC Ltd	Shri Suresh Sundaram	Suresh.S@hdfcergo.com	9176607376

The initial ground work for the Plan is already underway in various states with the setting up of State Level Insurers' Committees (SLICs).

I request your kind support in meeting with the CEO / CMD of the Lead Insurer(s) to take the initiative forward.

Yours sincerely,


Thomas Devasia
Member (Non-Life)

Dr V Irai Anbu
Chief Secretary,
Secretariat, Fort St. George,
Chennai 600 009

Copy to:
Lead Insurer (Non-Life)
Lead Insurer (Life)

देबाशीष पण्डा
अध्यक्ष
Debasish Panda
Chairman



भारतीय बीमा विनियामक और विकास प्राधिकरण
INSURANCE REGULATORY AND
DEVELOPMENT AUTHORITY OF INDIA

02.11.2022

Dear Dr. V. Irai Anbu,

Insurance has always been in the forefront of socio-economic development as a prominent tool for risk mitigation and protection. At the Insurance Regulatory and Development Authority of India (IRDAI), we are mandated to regulate, promote and ensure orderly growth of insurance industry in India. Our endeavour is to bring a plethora of insurance services to the large section of the society that is yet to receive the benefits of insurance.

India being one of the fastest growing economies in the world, accessible and affordable financial services, including insurance, are imperative to drive the economic growth. Towards this objective, IRDAI has, come up with the proposal of a comprehensive **State Insurance Plan** involving State/ UT Administration and insurers alike, that aims to accelerate the process of implementation and last-mile delivery of insurance services to the uninsured population of all the states. This is in line with the vision of, "Insurance for all" by 2047- the centenary year of Independent India. Some of the immediate / short term gains that will accrue to the State are listed below:

- > **Life/ Health protection** at the time of death/sickness/disablement of bread-winner,
- > **Providing Protection against Natural Calamities** to people living in calamity prone places,
- > **Increasing Employment Opportunities** through various insurance related activities,
- > **Income protection at Old age** for senior citizen population without a steady source of pension,
- > **Protecting the MSMEs** through insurance coverage for assets in this sector, and for the people it engages.

Incidentally, the insurance sector additionally plays a major role in development of the state in as much as it has made investments of about Rs. 136,832 crores (as on 31.03.2022) in the state securities and other approved securities.

To ensure that these benefits reach the people of Tamil Nadu, we propose to undertake various activities including, conduct of awareness campaigns and outreach programs, strengthening the insurance distribution network, speedy redressal of grievances and claim settlement to name a few

This proposal aims to engage with the state machinery at regular intervals by way of state level, as well as district level and block level meetings with designated officials to strategize further on the execution of the plan. The proposal is expected to help attain the goal of comprehensive insurance coverage for all.

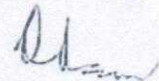
Realization of this goal with the combined efforts of all participants will strongly contribute to the overall economic development as well as financial stability. The initiative is expected to create an ecosystem which nurtures and strengthens the potential of your state with respect to insurance. To begin with, we have identified lead insurers in life, general, and health sectors for each state. Further, officials from IRDAI have been identified who will work with the lead insurers and the state administration in every state to implement the plan.

With the above proposal, I am inviting participation of your state administration in the State Insurance Plan. I am enclosing some estimated data on insurance parameters with respect to your state along with details of lead insurers and IRDAI officials (Annexure). The state administration under your leadership can facilitate the implementation of the plan. The proposal can be further modified based on discussions and feedback from your administration. I shall be thankful if you can impress upon your state's administration to consider this proposal and nominate a designated officer from your administration (preferably at Secretary level) with whom IRDAI can engage to make the program successful. I am sure that with a coordinated and time-bound approach, we will be able to achieve the goal of Insurance for all by 2047.

The MD/ CEO of the lead insurers will meet you shortly to work out a plan of action to take the initiative forward.

With regards

Yours truly,



(Debasish Panda)

Dr. V. Irai Anbu,
Chief Secretary,
Secretariat, Fort St. George,
Chennai 600 009

HDFC ERGO
INSURANCE AWARENESS
AWARD *June*
TAMIL NADU | PUDUCHERRY 2024

TAMIL NADU PONDICHERRY
SURAKSHAM
INSURANCE FOR ALL

**HDFC
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An Insurance Awareness Campaign
by State Level Insurance Committee,
Tamil Nadu & Puducherry

உங்கள் அறிவுத் தீப்பொறி
உங்கள் எதிர்காலத்தை
பிரகாசமாக்கும்.

உங்கள் எதிர்காலத்தைப்
பாதுகாப்பதில் காப்பீட்டின் முக்கிய
பங்களிப்பை கண்டறியவும்!



HDFC ERGO
INSURANCE AWARENESS
AWARD

Junior

TAMIL NADU | PUDUCHERRY | 2024

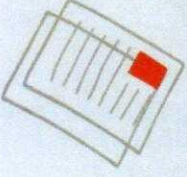
இந்த நிகழ்வில் பங்கேற்று இளம் சாதனையாளராக மாறுங்கள்.

HDFC ERGO காப்பீட்டு விழிப்புணர்வு விருது - ஜூனியர், தமிழ்நாடு & புதுச்சேரி அத்தியாயம் தொடங்க உள்ளது. பதிவு செய்த அனைத்து மாணவர் அணிகளுக்கும் முதல் நிலை தகுதிச்சுற்று மார்ச் 1, 2024 அன்று நடைபெறும்.

வாருங்கள், வெற்றி பெற வாழ்த்துக்கள்.

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An Insurance Awareness Campaign
by State Level Insurance Committee,
Tamil Nadu & Puducherry



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