

Proceedings of Director of School Education, Chennai-06

R.C.No.45435/M/S1/2023, Dated.09.08.2023

Sub: School Education – Project Veer Gatha 3.0 – appointment of Nodal Officer at District Level – instructions communicated – Reg.

Ref: Letter from School Education Department, Secretariat to Chennai-9-Lr.No.9524/GL1 (2)/2023-2, dated.27.07.2023.

The following district level Nodal Officers are appointed for implementing the Project Veer Gatha 3.0 concern all schools in Tamil Nadu.

Project Veer Gatha was instituted under Gallantry Awards Portal (GAP) in 2021 with the aim to disseminate the details of acts of bravery of the Gallantry Awardees and the life stories of these brave hearts among the students so as to raise the spirit of patriotism and instill amongst them values of civic consciousness. Project Veer Gatha deepened this noble aim by providing a platform to the school students to do creative projects/activities based on gallantry award winners.

The Ministry of Defense (MoD) in collaboration with Ministry of Education (MOE) has now decided to launch Project Veer Gatha 3.0 in the current year 2023-24. As part of this, the students can frame different projects such as poem/ paragraph / story / drawing / video on gallantry award winners. The submission by the students can be made in any of the 22 Scheduled languages and English. There will be winners at every level i.e. **District Level, State & National Level**. The winner at National Level will be felicitated jointly by Ministry of Education, Government of India & Ministry of Defence, Govt. of India at Delhi. All the winners at District & State will be felicitated by respective District & State.

In this connection, it has been decided that Project Veer Gatha (3.0) will be launched on MyGov Platform (for all the schools irrespective of School Education Board) for facilitating larger participation of students from all school Boards in the country.

The following officers are nominated as Nodal Officers at District Level for project Veera Gatha 3.0.

S. No	District	Name Of The District Nodal Officer (Thiru /Tmt)	Mobile Nos.	E-Mail IDs
1	Ariyalur	T.Vijayalakshmi, Chief Educational Officer, Chief Educational Office, Ariyalur	9080097975	ceoariyalur@gmail.com
2	Chengalpattu	P.A. Arumugam, Chief Educational Officer, Chief Educational Office, Chengalpattu	9445423112	ceocpts@gmail.com

3	Chennai	S.Mars, Chief Educational Officer, Chief Educational Office, Chennai	9385202001	ceochn@nic.in
4	Coimbatore	L.Sumathi, Chief Educational Officer, Chief Educational Office, Coimbatore	7708851283	ceocbe@nic.in , ceo_cbe@yahoo.co.in
5	Cuddalore	K.Palani, Chief Educational Officer, Chief Educational Office, Cuddalore	9965314367 9442592883	ceocud@nic.in
6	Dharmapuri	K Gunasekaran, Chief Educational Officer, Chief Educational Office, Dharmapuri	9962041021	ceodpi@nic.in ceodpi@gmail.com
7	Dindigul	A Nasarudeen, Chief Educational Officer, Chief Educational Office, Dindigul	9943349777	ceodgl@nic.in
8	Erode	J.A.Kulandairajan, Chief Educational Officer, Chief Educational Office, Erode.	9786406081	ceoard@gmail.com
9	Kallakurichi	K.Krishnapriya, Chief Educational Officer, Chief Educational Office, Kallakurichi	9944326493	ceofficekki@gmail.com
10	Kancheepuram	V. Vetriselvi, Chief Educational Officer, Chief Educational Office, Kancheepuram	9790132182	ceokanchi@gmail.com
11	Kanniyakumari	R.Murugan, Chief Educational Officer, Chief Educational Office, Kanniyakumari	97874 01792	ceokkm@nic.in
12	Karur	N. Geetha, Chief Educational Officer, Chief Educational Office, Karur	7373002711, 9003928789.	ceo.tnkar@nic.in
13	Krishnagiri	K.P.Maheswari, Chief Educational Officer, Chief Educational Office, Krishnagiri	7538831168	ceokgi@nic.in

14	Madurai	K. Karthika, Chief Educational Officer, Chief Educational Office, Madurai	9884864941	ceomadurai@gmail.com / ceomdu@nic.in
15	Mayiladuthurai	A.Renuka, Chief Educational Officer, Chief Educational Office, Mayiladuthurai	9487730442	ceomyld2021@gmail.com , ceo.myd@tn.gov.in
16	Nagapattinam	M.K.C. Subashini, Chief Educational Officer, Chief Educational Office, Nagapattinam	9788858765, 7904149167	ceongp@nic.in , ceongt@gmail.com
17	Namakkal	P.Maheswari, Chief Educational Officer, Chief Educational Office, Namakkal	8610612431	ceonamakkal@gmail.com
18	Perambalur	S.Manivannan, Chief Educational Officer, Chief Educational Office, Perambalur	9952766951	ceopmb@nic.in perambalurceo@gmail.com
19	Pudukottai	M.Manjula, Chief Educational Officer, Chief Educational Office, Pudukottai	9842248278	ceopdk@nic.in
20	Ramananathapuram	A. Palumuthu, Chief Educational Officer, Chief Educational Office, Ramanathapuram	9788858859 9944027110	ceormd@nic.in , ceormddata18@gmail.com
21	Ranipet	P. Usha, Chief Educational Officer, Chief Educational Office, Ranipet	9750983101	ranipettaiceo@gmail.com
22	Salem	M.Kabeer, Chief Educational Officer, Chief Educational Office, Salem	8248979065	ceoslm@nic.in
23	Sivagangai	P.Ambigabathi, Chief Educational Officer, Chief Educational Office, Sivagangai	7708634815	ceosvg@nic.in ceosvg3@gmail.com
24	Tenkasi	M.Muthaiah, Chief Educational Officer, Chief Educational Office, Tenkasi	9629070903	ceotenkasi2020@gmail.com

25	Thanjavur	R.Mathankumar, Chief Educational Officer, Chief Educational Office, Thanjavur	9092983700	ceotnj@nic.in
26	The Nilgiris	R.Geetha, Chief Educational Officer, Chief Educational Office, Nilgiris	9965190090	ceonlg@nic.in ceonilgiris@gmail.com
27	Theni	P.Indirani, Chief Educational Officer, Chief Educational Office, Theni	9976650973	ceothn@gmail.com
28	Thiruvannamalai	D.Ganesh Moorthy, Chief Educational Officer, Chief Educational Office, Thiruvannamalai	8300337210	ceotvm2021@gmail.com
29	Thiruvarur	A.Pugazhendi, Chief Educational Officer, Chief Educational Office, Thiruvarur	9123533182	ceotvr@nic.in
30	Thoothukudi	L.Rejini, Chief Educational Officer, Chief Educational Office, Thoothukudi	9443037521	ceothoothukudi2017@gmail.com ceo.tntut@nic.in
31	Tiruchirappalli	M. Sivakumar, Chief Educational Officer, Chief Educational Office, Tiruchirappalli.	9788858970	ceotrichy2021@gmail.com
32	Tirunelveli	A. Chinnaraju, Chief Educational Officer, Chief Educational Office, Tirunelveli	9894486418	ceotnv@nic.in
33	Tirupathur	K. Munisubburayan, Chief Educational Officer, Chief Educational Office, Tirupathur	7868038066	ceotptr2020@gmail.com , ceotpt@tn.gov.in
34	Tiruppur	R.Balamurali, Chief Educational Officer, Chief Educational Office, Tiruppur.	9994822434	ceo.tntpr@nic.in
35	Tiruvallur	G.Saraswathi, Chief Educational Officer, Chief Educational Office, Tiruvallur	9940189268	ceotlr@nic.in

36	Vellore	S.Manimozhi, Chief Educational Officer, Chief Educational Office, Vellore	9487553196	ceovel@nic.in
37	Villupuram	R.Arivazhagan, Chief Educational Officer, Chief Educational Office, Villupuram	9600209360	ceovpm@nic.in
38	Virudhunagar	D.Raman, Chief Educational Officer, Chief Educational Office, Virudhunagar	9994932017	ceovnr@nic.in , ceovnr2013@gmail.com

The District Nodal Officers/CEO's are instructed to issue necessary instructions to the officials under your control to disseminate and encourage the students to participate in the project Veer Gatha 3.0, informing about the themes, guidelines and modalities of the conduct of project. All CEOs are requested to popularise the project Veer Gatha and initiate necessary action in this regard adhering to the timelines mentioned in the concept note.

Director of School Education

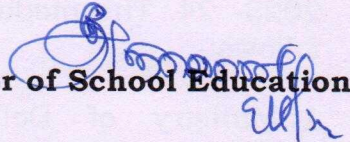
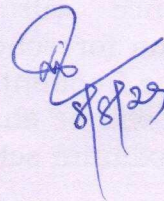
To

All Chief Educational officers

Copy to:

All district collectors.

Enclosure: Concept note-Veer Gatha 3.0

CONCEPT NOTE
VEER GATHA 3.0

Project Veer Gatha was instituted under Gallantry Awards Portal (GAP) in 2021 with the aim to disseminate the details of acts of bravery of the Gallantry Awardees and the life stories of these brave hearts among the students so as to raise the spirit of patriotism and instill amongst them values of civic consciousness. Project Veer Gatha deepened this noble aim by providing a platform to the school students to do creative projects/activities based on gallantry award winners. As part of this, the students framed different projects through various media like art, poems, essays and multimedia on these gallantry award winners and best projects were awarded at national level by Ministry of Defence and Ministry of Education. The project has been coterminous with Republic Day Celebrations each year. Veer Gatha has been a phenomenal success with 8 lakhs participation in Veer Gatha 1.0 conducted in 2021- 22 and 19.5 lakhs in Veer Gatha 2.0.conducted in 2022-23. Hon'ble Raksha Mantri and Hon'ble Minister of Education have commended Veer Gatha as 'heralding of a revolution amongst the students of India'.

The Ministry of Defense (MoD) in collaboration with Ministry of Education (MOE) has now decided to launch Project Veer Gatha 3.0 in the current year 2023- 24. The modalities for the conduct of Project Veer Gatha 3.0 are as follows:-

1. Ministry of Defence will organize virtual/ face-to-face awareness programmes / sessions for schools across the country. These programmes/ sessions will take place frequently. List of venues and timing for the aforesaid programme/ sessions will be shared (in advance) by Ministry of Defence with every State so that maximum schools can participate.
2. Interdisciplinary and art-integrated activities like Poem, Paragraph, Essay, Painting, Multi-Media Presentation etc. would be the activities to be done by individual students as a Project.

3. Topics & Categories:

Categories	Activities	Suggestive Topics
Class 3rd to 5th	Poem /Paragraph(150 words) /Painting /Drawing	i. My role model is (Gallantry Award winner) _____.The values which I have learnt from his/her life are
Class 6th to 8th	Poem /Paragraph(300 words) /Painting /Drawing/ Multi-Media Presentation	Or
Class 9th to 10th	Poem /Essay (750 words) /Painting/ Drawing /Multi-Media Presentation	ii. _____(Gallantry Award winner) gave the supreme sacrifice for our nation. If given a chance for keeping his/her

Class 11th to 12th	Poem /Essay (1000 words) /Painting/ Drawing /Multi- Media Presentation	<p>memory alive, I would like to.....</p> <p style="text-align: center;">Or</p> <p>iii. Rani Lakshmbai came into my dream. She wanted me to serve our nation by</p> <p style="text-align: center;">Or</p> <p>iv. 1857 Mutiny has been marked as First war of Indian Independence. The life story of _____(name of the freedom fighter) motivates me to.....</p> <p style="text-align: center;">Or</p> <p>v. Role of Tribal Uprising in Freedom Struggle.</p>
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4. Project Timelines: -

The following timelines of the project may be followed;-

Timeline	Particulars
Latest by 31 st August 2023	<p>As per information/ details furnished by MoD, organization of virtual /face to face interactions of gallantry award winners with schools.</p> <p>Conduct of Activities at the School Level:</p> <p>School shall themselves conduct the activities on the above topics and evaluate the same.</p>
Latest by 15th September 2023	<p>After the conduct of activities at the school level, the school shall upload 01 best entry per category i.e. a total of 04 entries from each school, at the MyGov portal.</p> <p>Category 1: Class :3rd to 5th = 01 Best Entry Category 2: Class :6th to 8th = 01 Best Entry Category 3: Class :9th to 10th= 01 Best Entry Category 4: Class 11" to 12" = 01 Best Entry</p> <p>NOTE: Schools with highest class upto class 5, 8 and 10 can also submit total 4 entries. The breakup is as under:-</p>

	<p>i. Schools upto class 10</p> <p>School will submit 01 best entry in each of the Category-1, 2 & 3. School can submit an extra entry in any one of Category-1, 2 & 3. Total entries to be submitted by school is 04.</p> <p>ii. Schools upto class 8</p> <p>School will submit 01 best entry in Category-1 & 2. School can submit two extra best entries in Category-1 & 2. Total entries to be submitted by school is 04.</p> <p>iii. Schools upto class 5</p> <p>Since there is only one Category for School upto class 5, the school will submit 04 best entries in Category-1.</p>
<p>17th September to 17th October 2023</p>	<p>District level evaluation of entries submitted by schools to be done by District level Nodal Officers (CEOs). Rubrics for evaluation are given at Annexure I.</p> <p>Best entries of District level will be forwarded by District Level Nodal Officers to State Nodal Officers(s) through My Gov Portal.</p>
<p>19th October to 10th November 2023</p>	<p>Evaluation of entries submitted by District Level Nodal Officers to be done at State Level Nodal Officers(s).</p>

(* Schools must not wait for the last date of submission. As soon as the activities are completed at the school level and 01 best entry in each category is shortlisted by schools, they shall submit the same at the given portal).

5. Portal for Submission of Entries. There will be common My Gov Portal to upload all the entries by the schools.

6. Evaluation of Entries:

- i. The Project Veer Gatha 3.0 will have 3 levels: District level, State Level.
- ii. The Evaluation will take place at every level i.e. District level, State level and National level. The teachers of Army Schools/ Navy Schools/ Air Force School/ Sainik School/ other Forces' Schools/ State Board Schools/ CBSE Schools will be involved for evaluation on nomination basis.
- iii. **Evaluation at District Level:** The District Nodal Officers/Chief Educational Officer will engage DIET faculties DEO's, Principals/HM for District Level Evaluation process.

7. Winners:

There will be winners at every level. The number of winners to be declared is as follows: -

- National Level - 100 winners (Super 100). No Veer Gatha Winner (at National Level) of earlier versions will be included in 100 winners (at National Level) of Veer Gatha Project (3.0).
 - Category: Class :3rd to 5th = 25 winners
 - Category: Class :6th to 8th = 25 winners
 - Category: Class :9th to 10th= 25 winners
 - Category: Class 11" to 12" = 25 winners
- **State Level** - 08 Winners (two from each category) at State level irrespective of Board (Will **not** include students selected in Super 100)
- **District Level** - 04 winners (one from each category). These will **not** include students selected in Super 100 and the students selected at State level.

8. Felicitation of Winners: The winner at national level will be felicitated jointly by Ministry of Education, Government of India & Ministry of Defence, Govt. of India. Each winner will be awarded a cash prize of Rs.10, 000/- by the Ministry of Defence. All the winners at District & State will be felicitated. A certificate will be given to all the winners as follows:

- i. **To Students Selected in Super 100** - Jointly by Ministry of Defence and Ministry of Education, Government Of India.
- ii. **To Students Selected at State Level** - by Principal Secretary, School Education Department and the Director of School Education.
- iii. **To Students Selected at District Level** - jointly by Collector and the concerned District Chief Educational Officer.

9. MyGov

- i. MyGov will prepare the portal as per the requirements of the conduct of Veer Gatha Project (3.0).
- ii. In addition to submission of entries by schools, the portal should have feature to forward the entries to District, State, National Level Nodal Officers and evaluation committees for evaluation of the entries..
- iii. MyGov will also ensure selection of entries through portal itself after evaluation at District level and then at State level.
- iv. Guidelines for submission of entries online on MyGov portal to be provided by MyGov.
- v. MyGov will provide login credentials to Nodal Officers at all level.
- vi. MyGov will also popularize the Veer Gatha Project 3.0 by posting banners by their handles (twitter / Facebook etc.). Ministry of Education, Ministry of Defence and CBSE will also popularize the Veer Gatha Project 3.0 by their handles (twitter / Facebook etc.)
- vii. MyGov will create a mandatory attachment in their portal vide which the principals of schools will have to submit an undertaking stating that the entries being submitted by them are genuine and authentic.
- viii. MyGov to create campaign/landing page.
- ix. MyGov to create an AV detailing the process of registration and FAQ
- x. MyGov to provide Dashboard to Ministry of Education, Govt. of India, CBSE and Nodal Officers at District, State for monitoring the participation of schools and students.

10. FINANCIAL IMPLICATIONS: -

- i. MoD will bear the **expenses of the travel(to & fro) and stay arrangements** (including all meals) of the prize winners at National Level (along with one escort for each prize winner) via Economy Class Air Fare / 2-AC Rail Fare to attend the felicitation event at Delhi. The MoD will also bear the **expense of the prize money** to be given to the winners.
- ii. Coordination with the Prize winners for travel and stay would be the responsibility of CBSE.
- iii. Arrangements for local transport for the prize winners (*with one escort for each winner*) for attending the felicitation event within Delhi as per program will be the responsibility of CBSE.
- iv. MoD will provide funds in advance to CBSE for the travel and stay arrangements of prize winners (*along with one escort for each prize winner*), and CBSE will provide Utilization Certificate for the same to MoD.

11. Websites for References:

The Following links can be referred by Schools:

- i. Website www.gallantryawards.gov.in to know in detail about the brave-hearts.
- ii. NCERT book on Paramvir Chakra Awardees at the link:
<https://ncert.nic.in/pdf/publication/otherpublications/veergatha.pdf>

Rubrics for Evaluation of Essay / Paragraph

S No	Area of Assessment	4 Marks	3 Marks	2 Marks	1 Mark
1	Originality of expression	Fresh, distinctive approach, it is highly imaginative or creative	Conveys some creative, imaginative, or insightful ideas beyond the commonplace.	Reflects few creative, substantive, or imaginative ideas out of the ordinary	Communicates no substantive or imaginative ideas and is unremarkable
2.	Presentation	Expression is highly impressive and the content is very well organized	Fluent Expression and the content is well organized	Message is sometimes difficult to follow and content is fairly well organized	Message cannot be understood and the content is poorly organized
3	Support	Arguments are very well supported (with insightful examples, arguments, and details). The essay includes quotes/passages from the text and a strong analysis of their significance.	Arguments are well supported. The author uses specific examples, arguments, and details to support key ideas.	Some key issue is unsupported. The main idea is clear but the supporting information is too general.	Several key issues are unsupported. Main idea is somewhat clear but there is need for more supporting information
4	Relevance to the topic	Information is very much relevant to the topic and cites recent examples.	Information is relevant to the topic	Some information is irrelevant to the topic	Very little relevance

Maximum Score:16

Note: 1) if the essay / Paragraph is not relevant to the topic, no marks will be awarded

2) if the number of words exceeds the word limit by 50 or more, then 2 marks will be deducted from the final score.

Rubrics for Assessment of Poem

Sl. No.	Area of Assessment	4 Marks	3 Marks	2 Marks	1 Mark
1	Originality of expression	Fresh, distinctive Approach, it is highly imaginative or creative	Conveys some creative, imaginative, or insightful ideas beyond the commonplace	Reflects few creative, substantive, or imaginative ideas out of the ordinary	Communicates no substantive or imaginative ideas and is unremarkable
2	Presentation	Expression is highly impressive and the content is very well organized	Fluent Expression and the content is well organized	Message is sometimes difficult to follow and content is fairly well organized	Message cannot be understood and the content is poorly organized
3	Poetic Devices	6 or more poetic devices (same or different) are used	4-5 poetic devices (same or different) are used	2-3 poetic devices (same or different) are used	1 poetic device is used
4	Relevance to the topic	Information is very much relevant to the topic and cites recent examples	Information is relevant to the topic	Some information is irrelevant to the topic	Very little relevance

Maximum Score: 16

Note: If the poem is not relevant to the topic, no marks will be awarded

Rubrics for Assessment of Multi-media Presentation

Sl. No.	Area of Assessment	4 Marks	3 Marks	2 Marks	1 Mark
1	Originality of expression	Fresh, distinctive approach. It is highly imaginative or creative,	Conveys some creative, imaginative, or insightful ideas beyond the commonplace	Reflects few creative, substantive, or imaginative ideas out of the ordinary	Communicates no substantive or imaginative ideas and is unremarkable
2	Presentation	Expression is highly impressive and the content is very well organized	Fluent Expression and the content is well organized	Message is sometimes difficult to follow and content is fairly well organized	Message cannot be understood and the content is poorly organized
3	Dialogue	There is an appropriate amount of dialogue for all members to have a balanced role and to bring characters/situation to life and it is realistic.	There is an appropriate amount of dialogue for all members to have a balanced role and to bring the story to life, but it is somewhat unrealistic.	There is not quite enough dialogue for all members to have a balanced role in this play or it is often unrealistic.	There is not enough dialogue for all members to have a balanced role or it is completely unrealistic
4	Relevance to the topic	Information is very much relevant to the topic and cites recent examples	Information is relevant to the topic	Some information is irrelevant to the topic	Very little relevance

Maximum Score: 16

Note: If the "Video is not relevant to the topic, no marks will be awarded

Rubrics for Assessment of Paintings

Sl. No.	Area of Assessment	4 Marks	3 Marks	2 Marks	1 Mark
1	Originality of expression	Fresh, distinctive approach. It is highly imaginative or creative	Conveys some creative, imaginative, or insightful ideas beyond the commonplace	Reflects few creative, substantive, or imaginative ideas out of the ordinary	Communicates no substantive or imaginative ideas and is unremarkable
2	Presentation	Expression is highly impressive and the content is very well organized.	Fluent Expression and the content is well organized	Message is sometimes difficult to follow and content is fairly well organized	Message cannot be understood and the content is poorly organized
3	Technique	Art work show a mastery of advanced techniques in composition. All objects are placed in correct space.	Art work shows good technique. All objects are placed in correct space.	Art work shows some technique and understanding of art concepts.	Art work lacks technique and/or understanding of art concepts.
4	Relevance to the topic	Information is very much relevant to the topic and cites recent examples	Information is relevant to the topic	Some information is irrelevant to the topic	Very little relevance

Maximum Score:16

Note: If the Painting is not relevant to the topic, no marks will be awarded.

Annexure- II

Number of Entries stipulated State/ UTs-wise for National Level Evaluation

Sl. No.	State/UT	Total Entries
1	Andaman & Nicobar Islands	32
2	Andhra Pradesh	112
3	Arunachal Pradesh	40
4	Assam	96
5	Bihar	264
6	Chandigarh	40
7	Chhattisgarh	40
8	Dadra & NH and Daman & Diu	40
9	Delhi	40
10	Goa	40
11	Gujarat	168
12	Haryana	80
13	Himachal Pradesh	40
14	Jammu and Kashmir	40
15	Jharkhand	72
16	Karnataka	168
17	Kerala	112
18	Ladakh	24
19	Lakshadweep	32
20	Madhya Pradesh	208
21	Maharashtra	402
22	Manipur	40
23	Meghalaya	40
24	Mizoram	40
25	Nagaland	40
26	Odisha	112
27	Puducherry	40
28	Punjab	104
29	Rajasthan	240
30	Sikkim	40
31	Tamil Nadu	256
32	Telangana	80
33	Tripura	40
34	Uttar Pradesh	720
35	Uttarakhand	48
36	West Bengal	168
Total		4098