



56610/21 063951
School Education Department
Secretariat, Chennai-9.

Letter No.21119/GL1(2)/2022-1 , dated 17.10.2022

From
Tmt. K. Jeyalalitha, B.Sc.,
Deputy Secretary to Government.

To
The Commissioner of School Education, Chennai-6. (w.e)
The Director of Elementary Education, Chennai-6.(w.e)
The Director of Matriculation Schools, Chennai -6.(w.e)

Sir,

Sub: School Education –Government of India – Request for Supporting
National Painting Competition on Energy Conservation 2022 –
Regarding.

Ref: From the Director General, Ministry of Power, Government of India,
D.O.No.E2735/NECA-PC/2/2020-BEE-Part(2)/5101-36,dated
03.10.2022

I am directed to enclose a copy of the Government of India's letter cited
alongwith its enclosures wherein it has been stated that the Ministry of Power,
Government of India, aims to motivate the children towards energy conservation.
This activity is being executed by Bureau of Energy Efficiency (BEE) on behalf of
Ministry of Power with the active support of Central and State education
Departments. Since 2005, the Painting Competition is organized every year at
School, State and National level. This campaign has witnessed the involvement of
school children in spreading the message of energy conservation in the country.

2. In the past the sincere efforts of the education Department of the State in
facilitating the painting Competition have ensured good participation from respective
States / UTs. Every year, more than 80 Lacs students from various parts of the
country participated in the Painting Competition. The winners of the National level
Painting Competition 2021 were felicitated by the Hon'ble Minister of Power & New
and Renewable Energy on 14th December, 2021 in a function held at Vigyan
Bhawan, New Delhi and This year also the Government of India like to continue this
endeavor with the help of Central Public Sector Undertakings of Ministry of Power
along-with the active cooperation of State Governments/UTs. The details of the
Painting Competition and list of State Nodal Officers from CPSUs are uploaded on
www.bee-studentsaward.in. A circular in this regard is also attached. Students of 5th,
6th & 7th Standard under Group 'A' and students of 8th, 9th & 10th Standard under
Group 'B' are eligible to participate in the competition.

3. I am therefore to request you to issue necessary instructions to the officials
under your control to encourage and ensure participation of the schools and their
students, in National Painting Competition on Energy Conservation 2022 and send
the action taken report to the Government.

Yours faithfully,

for Deputy Secretary to Government.

21

2022/10/17

अभय बाकरे, आईआरएसईई
महानिदेशक

ABHAY BAKRE, IRSEE
Director General



सत्यमेव जयते
75
Azadi Ka
Amrit Mahotsav



ऊर्जा दक्षता ब्यूरो
(विद्युत मंत्रालय, भारत सरकार)

BUREAU OF ENERGY EFFICIENCY
(Ministry of Power, Government of India)

DO No. E2735/NECA-PC/2/2020-BEE-Part (2) / 5/01-30

October 3, 2022

Subject: Request for Supporting National Painting Competition on Energy Conservation 2022

Dear Madam,

The Ministry of Power, Government of India, aims to motivate the children towards energy conservation. This activity is being executed by Bureau of Energy Efficiency (BEE) on behalf of Ministry of Power with the active support of Central and State Education Departments. Since 2005, the Painting Competition is organized every year at School, State and National level. This campaign has witnessed the involvement of school children in spreading the message of energy conservation in the country.

2. In the past, sincere efforts of the Education Department of the State in facilitating the Painting Competition have ensured good participation from respective States / UTs. Every year, more than 80 Lacs students from various parts of the country participated in the Painting Competition. The winners of the National Level Painting Competition 2021 were felicitated by the Hon'ble Minister of Power & New and Renewable Energy on 14th December, 2021 in a function held at Vigyan Bhawan, New Delhi.

3. This year also, we would like to continue this endeavor with the help of Central Public Sector Undertakings of Ministry of Power along-with the active cooperation of State Governments/UTs. The details of the Painting Competition and list of State Nodal Officers from CPSUs are uploaded on www.bee-studentsaward.in. A circular in this regard is also attached herewith for kind reference please. Students of 5th, 6th & 7th Standard under Group 'A' and students of 8th, 9th & 10th Standard under Group 'B' are eligible to participate in the competition.

4. It is requested that your Department may support this event, to ensure large participation of the schools and their students, by extending all possible assistance to the respective Nodal Officer deputed by the CPSUs for making this event a grand success.

With warm regards,

Yours sincerely,

अभय बाकरे 3.10.22
(Abhay Bakre)

Encl: As above

Smt. Kakarla Usha, I.A.S.,
Principal Secretary to Govt.,
School Education Department,
Fort St. George,
Chennai 600 009, Tamil Nadu

स्वहित एवं राष्ट्रहित में ऊर्जा बचाएँ Save Energy for Benefit of self and Nation

चौथा तल, सेवा भवन, आर.के. पुरम, नई दिल्ली-110066 / 4th Floor, Sewa Bhawan, R.K. Puram, New Delhi-110 066
दूरभाष / Tel. : 91 (11) 26766701, 20867389, फैक्स / Fax : 91 (11) 20867396
ई-मेल / E-mail : dg-bee@nic.in, वेबसाइट / Website : www.beeindia.gov.in



2022/10/3



Bureau of Energy Efficiency
(Government of India, Ministry of Power)

CIRCULAR

Sub: School, State & National level Painting Competition on Energy Conservation-2022 for Group 'A' (5th, 6th & 7th Standard Students) and Group 'B' (8th, 9th & 10th Standard Students).

To sensitize the school children towards Energy Efficiency and Energy Conservation in domestic sector, the Ministry of Power (MoP), Government of India (GoI), undertakes pan India National Awareness Campaign by organizing Painting Competition for students. This Competition is also applicable to schools situated outside India and participants from such schools would be judged separately for the selection of National winners and separate prize money for Group A & B.

TOPICS – GROUP A

- ✓ Light the candle of Patriotism, Save Energy for the Nation.
देशभक्ति का दिया जलाये, देश के लिए बिजली बचाए |
- ✓ Let's make a world of dreams, by creating rule of energy saving
चलो सपनों का संसार बनाये, बिजली बचाने का नियम बनाये |

TOPICS – GROUP B

- ✓ Let's write the future, Switch to Electric Vehicle.
आओ अपना भविष्य लिखें, इलेक्ट्रिक वाहनों पर स्विच करें |
- ✓ Let us rise and complete our duty, Save Energy for Nation.
आओ उठो अब फर्ज निभाएं, देश के लिए ऊर्जा बचाएं |

Methodology of Painting Competition – 2022

School Level Painting Competition

- School Principals of India and outside India are to visit www.bee-studentsaward.in and register their school to create ID and password.
- Schedule a date and organize painting competition of the 2 hours duration for 5th, 6th & 7th standard students under Group 'A' and for 8th, 9th & 10th standard students under Group 'B'.
- Students must use A4 size sheet and painting material such as pencil, colour pencils, crayons & water colours. Students can select any one of the above mentioned themes marked for their Group for painting.
- School principals shall select 2 best paintings from each Group 'A' & 'B' and scan them in jpg/jpeg (Max size 2MB) to upload.
- Login with the ID and Password on www.bee-studentsaward.in and upload the two best scanned paintings along-with list of participants of School Level Competition (in the excel format) of each Group.
- In case of internet connectivity issues, Principal of the school may send two best paintings from each Group to the Nodal Officer of their State/UT so as to reach him by 25th October, 2022.

State Level Painting Competition

- 50 (plus 5 reserves) best paintings each for Categories 'A' & 'B' will be selected by a Committee of Experts/Jury.
- Selected students from categories 'A' & 'B' will be called for two hours on-the spot Painting Competition to be held on 14th November, 2022.
➤ 1st Prize – ₹50,000, 2nd Prize - ₹30,000, 3rd Prize - ₹20,000, 10 Appreciation Prizes of ₹7,500 each
- Each participating student from Categories 'A' & 'B' will be paid ₹2000/- in cash and a participation certificate.
- To & fro Sleeper class / AC Chair Car / 3rd AC rail-fare or State Roadways bus fare for the participating student and two guardians for Group 'A' but only one guardian for Group 'B' will be reimbursed.

National Level Painting Competition

- 1st, 2nd and 3rd prize winners of State Level Painting Competition of the Group 'A' and 'B' from each State/UT will be invited to Delhi to participate in "National Level Painting Competition" to be held on 12th December, 2022.
- Boarding & Lodging, to & fro sleeper class / AC Chair Car / 3rd AC rail-fare or State Roadways bus fare by the shortest route for two guardians of Group 'A' and one guardian of Group 'B' will be reimbursed. In addition, each participating student will be paid a sum of ₹2000/- as incidentals and given a participation certificate.
- In case of International applicants, 3 best Paintings of Group A & Group B each would be evaluated by BEE.
- These Paintings will be separately judged for winners of National Level Painting Competition (International category)
- National Level winners of both Groups 'A' & 'B' will be awarded cash prizes by the Chief Guest on the "National Energy Conservation Day Function" to be held in Delhi on 14th December, 2022.
➤ 1st Prize – ₹1,00,000 , 2nd Prize- ₹50,000 , 3rd Prize- ₹30,000 , 10 Appreciation Prizes of ₹15,000 each
- * In case of International winners, the award prize would be converted into equivalent US\$.

Note

- The 1st, 2nd & 3rd prizes winners at State/UT level of the two years (2019 & 2021) of Group 'A' and 'B' are not eligible to participate in this year Competition but the Consolation prize winners at State Level of both Groups are eligible to participate. However, they would be considered for prizes only if they secure 1st/ 2nd/ 3rd position.
- Use of Collage/Patchwork is not permitted in the paintings at all levels of competition.
- Two paintings selected at School Level, sketched paintings at State/UT Level and National Level would be the sole property of BEE, which will have the right to use it for any purpose it considers appropriate.
- The decision of the Jury/Expert Committee at all levels of the painting competition will be final.

For complete details on participation at State/UT, National Level Painting Competition and List of State/UT wise Nodal Officers is available at www.bee-studentsaward.in

The Bureau of Energy Efficiency (Ministry of Power, Government of India) takes this opportunity to request school principals to encourage their students to participate in this National / International activity.

Secretary,
BEE

2022/10/28

ந.த. அண்.: 56610 / டி.டி (22 / 2022, நாள்: 28.10.22

செய்தகாலம் 56610 நாள் தந்தகாலம் துணைத்
தொழில்நுட்பம், தந்த நாள் தந்தகாலம் துணைத்
அண்.: 56610 (நாள் தந்தகாலம்) அண்.: 28.10.22
அண்.: 56610 (நாள் தந்தகாலம்) அண்.: 28.10.22

அண்.: 56610 (நாள் தந்தகாலம்) அண்.: 28.10.22

27/10/22

அண்.: 56610

அண்.: 56610 (நாள் தந்தகாலம்) அண்.: 28.10.22