

Directorate of Public Health and Preventive Medicine, Chennai - 6.

From
Dr. T.S. Selvavinayagam,
MD,DPH,DNB.
Director of Public Health and
Preventive Medicine,
No.359, Annasalai,
DMS Campus,
Chennai - 6.

To
1. The Director of School Education,
DPI Complex, College Road,
Chennai - 6.
✓ 2. The Director of Matriculation
School,
DPI Complex, College Road,
Chennai - 6.
3. The Chairman,
CBSE, New No.3, O.No. 1630 A
J Block, 16th main road,
Anna Nagar west, Chennai - 40.
4. Joint Commissioner (Education),
Greater Chennai Corporation,
Rippon Building, Chennai - 3

R.No.: 088638/STCC/ 2021 (10), dated.21.10.2021

Sub: Public Health - NTCP - Implementation of Tobacco Free
Educational Institutions (ToFEI) guidelines - Certain
instructions issued - action taken report called for -
regarding.

Ref: 1. DO letter from the Secretary, Ministry of Health and Family
Welfare, New Delhi, Government of India, D.O.No. P.
16012/16/2017-TC, dated 31.08.2021.
2. Letter No. 22510/EAPII-2/2019-1,dated 27.06.2019, from
Joint Secretary to Gov.t, Health & Family Welfare
Department, Chennai -9.

As per the above reference 1st cited, the letter received from
GOI,(enclosed herewith) in order to ensure comprehensive and effective
implementation of tobacco control initiatives for children and in schools, it is
requested that a special "Tobacco Free schools" campaign have to be conducted
in all Educational institutions. The following activities are to be carried out
under the Campaign up to 31/10/2021, as given below:

- (I) Completion of Self assessment Checklist
- (II) Taking Pledge against Tobacco
- (III) Poster/ Slogan/ Essay competition
- (IV) Quiz/Debate Competition.


- (V) Marking of 100 yards area from the outer limit of boundary wall/ fence of the educational institution.

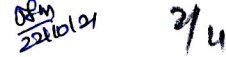
In this regard, along with the above said activity special enforcement drive should be conducted in co-ordination with officials from Department of Public Health & Preventive Medicine, Education, Food Safety and Police to ensure that no shops are selling tobacco products within 100 yards of the educational institution, The effective implementation of Tobacco Free Educational institutions will go a long way in shaping the behaviour of children and young adults by sensitizing them to the harmful effects of tobacco use and create a healthy and tobacco free environment.

Final Assessment and certification of Educational Institutions as a Tobacco Free and recognition of these efforts has to be carried out on the occasion of Children's day on 14/11/2021, by Deputy Director of Health Services and City Health Officers in their respective jurisdiction.

Hence, request you to give suitable instructions in this regard to your subordinate offices to take necessary action and submit the report to this Directorate on or before 30.11.2021 without fail, the same as to be submitting to the GOI.

Yours faithfully,


for Director of Public Health and
Preventive Medicine, Chennai-6.



Encl:

- 1) GOI, Letter dated 31.08.2021
- 2) Govt.Lr.No. 34741/ EAP II - 2/21, H&FW Department, dated 13.09.21.
- 3) Pledge
- 4) Certificate of Appreciation (Model)

R. C. NO: 4820 / A1 / 2021 Dated: 29. 10. 2021

(Copy) Communicated for information and necessary action

To

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இயக்குநர்,
மெட்ரிசுலேஷன் மற்றும் டிபார்ட்மென்ட் இயக்குநர்,
சென்னை - 6.


29/10/2021


29/10/2021