## TRANSPORT DEPARTMENT

From

Thiru Tenkasi S Jawahar I.A.S., Additional Chief Secretary/ Transport Commissioner/ Road Safety Commissioner,

Chepauk, Chennai 5

То

All the District Collectors Tamil Nadu.

Letter No.32713/C4/2021

dated: 08.01.2021

Sir,

**Sub:** Observance of "National Road Safety Month" from 18.01.2021 to 17.02.2021 – conducting of Road Safety Awareness activities – instructions issued – Regarding.

Ref: 1. From the Additional Secretary to the Government of India, Government of India, Ministry of Road Transport & Highways (Road Safety Cell), New Delhi letter No.RT-25029/01/2020-RS-Part (3) dated:21.12.2020.

 From the Additional Chief Secretary to Government, Home(Tr.V)Dept. Secretariat, Chennai 9 Lr.No.582360/Tr.V/2020-1 dated:04.01.2021

I invite your attention to the references cited, wherein the Government of India has instructed all the State Governments to observe the Road Safety month to sensitise all the stakeholder on safer road mobility.

The National Road Safety month will be observed from 18.01.2021 to 17.02.2021 and the theme of this year is "Sadak Suraksha – Jeevan Raksha" "Road Safety – Life Safety" "சாலை பாதுகாப்பு உயிர் பாதுகாப்பு".

Hence, it is requested to carry out the Road Safety activities as per the schedule of programmes (copy enclosed) throughout the month in a grand manner. The District level officials of Transport, Police, Highways, education, Health, Information and Publicity, Local Bodies and other relevant agencies such as Driving Schools, Car Dealers, Schools, Colleges etc may be involved effectively which would be essential to under care the seriousness of Road Safety.

In this regard, suitable instructions shall be issued to all sub-ordinates concerned to carry out the Road Safety activities and Road Safety awareness for one month as there is a need at large to take cognizance of the Road safety issue and make road safety awareness a mass movement.

The action taken report of the Road Safety month activities shall be sent to this office at the earliest.

## Copy to

- 1) The Additional Commissioner of Police, Traffic, Greater Chennai -7.
- The Inspector General of Police (Traffic & Road Safety), Kamarajar Salai, Chennai 4.
- The Mission Director/Commissioner of Trauma Care, National Health Mission, Teynampet, Chennai 6.
- The Project Director,
   Tamil Nadu Health System Project, DMS Complex, Teynampet, Chennai 6.
- The Director General, Highways Department, Guindy, Chennai 25.
- The Regional Officer, NHAI, Guindy, Chennai 32.
- The Regional Officer, NHAI, Madurai 625020.
- 8) The Commissioner of Greater Chennai Corporation, Greater Chennai Corporation, Chennai 102.
- The Commissioner of Municipal Administration, MRC Nagar, Santhome road Chennai 28.
- 10) The Director, School Education, Nungambakkam, Chennai 6.
- 11) All the Zonal Officers.
- 12) All the Regional Transport Officers.

Sd/-Tenkasi S Jawahar, Additional Chief Secretary/ Transport Commissioner.

//By Order//

Personal Assistant STA

R.C.No: 01238/ M / S1 / 2017, Dated: 13 .01.2021

Copy communicated to all Chief Educational Officers and District Educational Officers for necessary action.

Director of School Education

To

All the Chief Educational Officers and District Educational Officers.

## 32<sup>nd</sup> NATIONAL ROAD SAFETY MONTH from 18.01.2021 to 17.02.2021

Theme: "Sadak Suraksha Jeevan Raksha"

" Road Safety – Life Safety " "சாலை பாதுகாப்பு - உயிர் பாதுகாப்பு"

PROGRAMME SCHEDULE ROAD SAFETY ACTIVITIES TO BE CONDUCTED DURING THE NATIONAL ROAD SAFETY MONTH (18.01.2021 TO 17.02.2021)

(70.01.202) 10 17.02	
Date	Activities to be conducted
18.01.2021 Monday	Creation of Awareness on wearing of Helmet and Seatbelt.
19.01.2021 Tuesday	Identification and Rectification of Black spots on National Highways with Inter Departmental Team officials. (Transport, Police, Highways)
20.01.2021 Wednesday	Road Safety Awareness program in public places (like Road Junctions, Bus stands, Railway station and market places) through various cultural programmes.
21.01.2021 Thursday	Women's Two Wheeler Rally
22.01.2021 Friday	Road Safety Awareness Pledge in RTO offices along with the public and drivers
23.01.2021 Saturday	Road Safety Awareness to drivers of Transport vehicles in Toll Plaza
25.01.2021 Monday	Road Safety Awareness programme through online to School and College students.
26.01.2021 Tuesday	Road Safety Awareness float in the procession of Republic Day Celebration.
27.01.2021 Wednesday	Road Safety Awareness to drivers in National and State Highways.
28.01.2021 Thursday	Thaipoosam – Government Holiday
29.01.2021 Friday	Eye camp to drivers and License holder visiting RTO offices.
30.01.2021 Saturday	Road Safety Enforcement special checking for the six offences as per the guidelines issued by the Hon'ble Supreme Court Committee on Road Safety (exclusively for Red Light Jumping and Drunken Driving).

01.02.2021 Monday	Road Safety special checking for the six offences as guidelines issued by the Hon'ble Supreme Court Committee on Road Safety (exclusively for Over Speeding and Using mobile phone while driving)
02.02.2021 Tuesday	Quiz programme to LLR/Driving license candidates.
03.02.2021 Wednesday	Helmet Rally – with Dealers and NGOs.
04.02.2021 Thurday	Fire Safety in vehicles – awareness program by Fire service department
05.02.2021 Friday	Health Checkup(Medical camp) to drivers at Toll Plaza
06.02.2021 Saturday	Road Safety Awareness programme to School, College and Private Service vehicles drivers.
08.02.2021 Monday	Road Safety awareness to Auto rickshaw and NCP Drivers.
09.02.2021 Tuesday	Stress management programme to drivers of Transport vehicles.
10.02.2021 Wednesday	Wearing of Seat Belt rally – Driving School and Dealers.
11.02.2021 Thursday	Seminar on Road Safety for Women in Public Transport
12.02.2021 Friday	108 Ambulance demonstrations regarding First Aid to drivers and License holder visiting RTO offices.
13.02.2021 Saturday	Road Safety Awareness to drivers of Transport vehicles in Toll Plaza and Road Safety special checking for the six offences as guidelines issued by the Hon'ble Supreme Court Committee on Road Safety (Overloading of Goods carriage and Overloading of persons in Goods vehicles).
15.02.2021 Monday	Pasting of Red, White and Yellow reflective tapes in all Transport vehicles and also in Tractor and Trailers.
16.02.2021	Stress management programme to drivers of Transport vehicles.
17.02.2021	Road Safety Awareness programme to drivers of STU and Private Stage carriage and Mini bus drivers.

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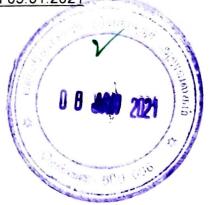


School Education Department Secretariat, Chennai-9.

Letter No.23632/GL1(2)/2020-1, dated 05.01.2021

From Thiru. K.Karuppiah, M.Sc., B.Ed., Under Secretary to Government.

To
The Director of School Education, Chennai-6.(w.e.)
The Director of Elementary Education, Chennai-6.(w.e.)
The Director of Matriculation Schools, Chennai-6.(w.e.)



Sir.

Sub: School Education - Movie on awareness about Road Safety - Request

to watch and publicise - Regarding.

Ref: From the Additional Chief Secretary / Transport Commissioner / Road Safety Commissioner, Chennai, Letter No.C1/23207/2020 dated

22.12.2020.

I am directed to enclose a copy of the reference cited for information and necessary action.

Yours faithfully

for Under Secretary to Government.

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## TRANSPORT DEPARTMENT

From

Thiru. Tenkasi S Jawahar IAS., Additional Chief Secretary/ Transport Commissioner/ Road Safety Commissioner, Chepauk, Chennai - 600 005.

Letter No.C1/23207/2020

To

The Principal Secretary to Government School Education Department,

Secretariat,

Chennai - 600 009.

Dated - 22/12/2020

Sir,

Sub: Movie on awareness about Road Safety - Request to watch and publicise - Reg.

A Tamil Movie titled "Patchai Vilakku", largeiy based on Road Safety has been recently produced by M/s Digithink Media Works, Chennai.

This movie seems to have a very good potential to create awareness in the society regarding Road Safety.

Although Tamil Nadu has achieved a considerable reduction in the number of road fatalities and injuries, we still have a long way to go. In our concerted efforts towards safer roads, we have been encouraging and supporting volunteers whocome forward and participate in this mission.

Since, your Department is one of the major stake holders and fore runner in this awareness mission, it is suggested that your department may kindly issue suitable directions to all the Offices to participate in the road safety awareness mission activities and watch this movie PACHAT VILAKKU available in the OTTMOVIE APP (downloadable from google play store) and www.ottmovie.in website and gain more awareness on road safety issues by and large.

Suitable instructions will be given to the volunteering company M/s. Digithink Media Works to co-ordinate and facilitate for the same.

Thanking you

Yours Truly

Tenkasi S Jawahar