

From
Dr. K. Baskaran, IAS.,
Director of Rural Development
and Panchayat Raj,
Saidapet, Chennai-15.

To
All District Collectors

Lr.No.60912/2017/SBM(G)-3 Date:17.09.2019:

Sir/Madam,

Sub: Plastic Waste Free Campaign (Swachhata Hi Seva 2019) from 11th September to 27th October 2019 – Competitions to be conducted in Schools - Regarding

- Ref: 1) G.O.(Ms) No.75, Rural Development and Panchayat Raj (CGS-1) Department, dt: 01.06.2018.
2) Additional Chief Secretary to Government, RD&PR Department, Chennai-9 D.O.Lr.No.56 ACS (RD&PR) / 2019 dt: 10.09.2019.

I invite kind attention to the references cited.

In the reference 1st cited, the Government have issued G.O. for conduct of Sanitation Awareness Competitions in the Schools so as to create awareness among the school children and through them to the rural masses. In the reference 2nd cited, Additional Chief Secretary to Government, RD&PR has issued detailed instructions regarding conduct of Thooimaiye Sevai Campaign (SHS 2019) from 11th September to 27th October 2019.

In this context, I request you to organize competitions such as Drawing, Painting, Essay Writing, Oratorical contest, Quiz Competitions for the School children studying in Panchayat Union Schools and Government Schools located in rural areas on the Plastic waste free Campaign such as Harmful effects of Plastics, Alternatives of single use plastic, Safe disposal of plastic waste, upcycling of plastic waste, etc.,

I also request you to send the details of Competitions conducted and no.of Students who had participated in the competitions by 30.10.2019.

Sd/-K. Baskaran
Director

8mm
17/9/19
For Director.

Copy to the Project Directors, DRDA (All Districts) for follow up action.
Copy to the Director of School Education, Chennai
Copy to the Additional Chief Secretary to Government, RD&PR Dept., Chennai-9