

தமிழ்நாடு தொடக்கக் கல்வி இயக்குநரின் செயல்முறைகள்,சென்னை - 6.

ந.க.எண்.15275/ஜே3/2019, நாள். 22.08.2019

பொருள் -- தொடக்கக் கல்வி - குறும்பட போட்டிகள் மற்றும் "காற்று  
மாசுபாடு பற்றிய குறும்பட விழா 2019"- சுற்றறிக்கை - சார்ந்து.  
பார்வை -- அரசு கடித எண்.19306/SE7(2)/2019-1, நாள்.05.08.2019

பார்வையில் காணும் அரசு கடித மற்றும் பெறப்பட்ட இணைப்புகளுடன் தக்க தொடர்  
நடவடிக்கைக்காக அனைத்து முதன்மைக் கல்வி அலுவலர்களுக்கு அனுப்பப்படுகிறது.

2. மேற்படி, குறும்பட போட்டிகள் மற்றும் "காற்று மாசுபாடு பற்றிய குறும்பட விழா 2019"  
சார்ந்து பெறப்பட்ட அறிவுரைகளை சார்நிலை அலுவலர்கள் மூலமாக மாணவர்கள் அதிக  
அளவில் பங்குபெற செய்ய, தக்க தொடர் நடவடிக்கைக்காக அனைத்து முதன்மைக் கல்வி  
அலுவலர்களுக்கு அனுப்பப்படுகிறது.

இணைப்பு - மேற்குறிப்பிட்டபடி

தொடக்கக் கல்வி இயக்குநர்

பெறுநர்

அனைத்து முதன்மைக் கல்வி அலுவலர்கள்.



School Education Department,  
Secretariat, Chennai-9.

Letter No.19306/SE7(2)/2019-1, dated.05.08.2019

015275

From  
Thiru. Pradeep Yadav, I.A.S.,  
Principal Secretary to Government.

To  
The Director of School Education/  
The Director of Elementary Education/  
The Director of Matriculation Schools,  
Chennai-6.(w.e.)

Sir,

Sub: School Education – Short Film competition and Festival  
2019 on the theme "Air Pollution" - Call for entry Circulated  
– Regarding.

Ref: From the Director (Media), Ministry of Environment, Forest  
and Climate Change, Government of India, New Delhi  
Letter No.4/7/2018-MC, dated 12.07.2019.

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I am directed to enclose a copy of the reference cited along with the copy  
of its enclosure and to request you to circulate the Call for entry for the Short Film  
Competition & Festival 2019 to the Schools under your control for the active  
participation of Students in this important national endeavour and ensure  
submission of large number of entries to this competition.

Yours faithfully,

K.V. Navarell - 6/8/19

for Principal Secretary to Government.

6/8/19



Handwritten initials and date: 7-8-19

ED 214164543

19/7/19

File No. 4/7/2018-MC

Government of India

Ministry of Environment, Forest & Climate Change  
(Media Cell)

Indira Paryavaran Bhavan,  
Jor Bagh Road, New Delhi - 110003

Dated: 12<sup>th</sup> July, 2019

19306  
26/7/19

To,

State Education Secretaries,

Subject: Short Film Competition and Festival, 2019 on the theme 'Air Pollution'

Sir/Madam,

Ministry of Environment, Forest & Climate Change, Government of India, in collaboration with CMS Vatavaran has announced the CALL FOR ENTRY for the **Short Film Competition & Festival, 2019**.

2. Films can be sent for the competition that are produced on or after January 01, 2017 and must carry a release date or copyright date or airdate during the calendar year 2017, 2018 or 2019. Entries open only for Short Film with duration of maximum 3 minutes (180 seconds). The theme of this competition is "**Pollution**" with special focus on 'Air Pollution'. This competition aims to recognize the creative efforts towards promotion and protection of environment from various kinds of pollution, with special emphasis on "Air Pollution." It is an effort to recognize the creative skills in film making and the concern for environment. The Entry Form and Guidelines can be downloaded from the website <http://moefcc.cmsvatavaran.org>

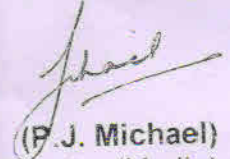
3. Students/ Faculty Members, amateurs and professionals who are interested in film making, from the organisation or from outside may be requested to participate in this prestigious competition by submitting their entries. The film entrants get an opportunity to win exciting cash awards and an added benefit of letting their film screened in different parts of India, besides occasions of special screenings in important national and international environmental forums. Shortlisted films will be screened during the Film Festival and Forum on Environment & Wildlife, to be held in New Delhi on Nov 21-30, 2019. The awards will be given by **Hon'ble Minister for Environment, Forest & Climate Change** at the gala Awards Ceremony during this festival.

4. You are requested to kindly circulate the Call for Entries information among the field offices and institutes also if any. Please showcase the enclosed poster on the notice board.

5. We look forward to active participation in this important national endeavour and submission of large number of films to this competition.

Yours faithfully,

Encl: Film Festival Poster



(P.J. Michael)  
Director (Media)

Email: [mediamoef13@gmail.com](mailto:mediamoef13@gmail.com)  
Tel: 011-24695128



MOEF&CC and CMS VATAVARAN *Presents*

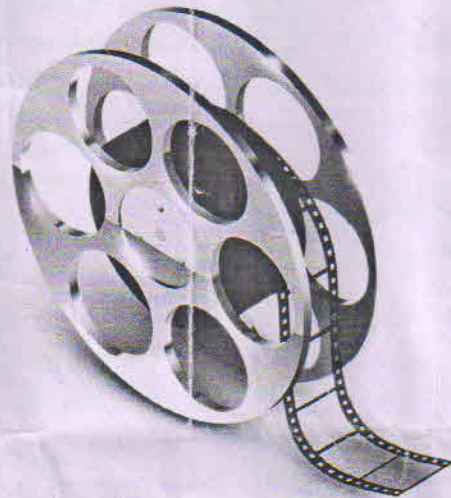
# SHORT FILM COMPETITION & FESTIVAL

2019

Theme: **Pollution**

# CALL FOR ENTRY

for Professional and Amateur Filmmakers



Last Date: **30 September 2019**

Calling Students (School & College), Amateur and Professional Filmmakers to submit entries for this Short Film Competition & Festival, 2019.

Films upto 3 Minutes are invited on the theme **Pollution**, specially, **Air Pollution**



For more information, please contact:

M: 98183 67459, 95822 54615

E: [shortfilm-moefcc@gov.in](mailto:shortfilm-moefcc@gov.in)



[moefcc.cmsvatavaran.org](http://moefcc.cmsvatavaran.org)

**Theme:** MoEF&CC in collaboration with CMS VATAVARAN, invites short films for its 'Short Film Competition & Festival 2019'. The theme of this competition is "Pollution". This competition aims to recognize the creative efforts towards promotion and protection of environment from various kinds of pollution, with special emphasis on "Air Pollution."

**Categories:** The Competition is only for Indian Citizens in three different categories:

- School Students
- College Students & Amateur Filmmakers
- Professional Filmmakers & Film Studios

**Free Submission**

**Duration:** Up to 3 Minutes (180 Seconds)

**Submission of the Short Films:** June 05 to September 30, 2019

**Language:** The Short Film can be made in any Indian language (with sub-titles in English) or in English.

**Eligibility:** Short Films, Animations, Documentaries, Music Videos and Ad Films made between Jan 2017 to September 2019 are eligible for submission in the competition category.

### Prizes in 3 categories and for 10 films

#### Professional Filmmakers and Film Studios:

**1st Prize:** A trophy,  
a citation and Rs. 2 lakh

**2nd Prize:** A trophy, a  
citation and Rs. 1 lakh

**Two Consolation Prizes:**  
A citation and Rs. 25  
thousand in cash

#### College Students & Amateur Filmmakers:

**Best Prize:** A trophy, a citation and  
Rs. 50 thousand in cash

**Two Consolation Prizes:** A citation and  
Rs. 20 thousand in cash

#### School Students

**Best Prize:** A trophy, a citation and  
Rs. 25 thousand in cash

**Two Consolation Prizes:** A citation and  
Rs. 10 thousand in cash

For more information visit <http://moefcc.cmsvatavaran.org>

JB  
13/8/19